



Gilford Town Hall: 47 Cherry Valley Rd., Gilford, NH
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Gilford Public Library Board of Trustees
Minutes of the August 16, 2017 Meeting

The meeting was called to order at 8:30. Attending: Mike Marshall, Betty Tidd, Diane Tinkham, Alexis Jackson, Katherine Dormody and Jack Lacombe via conference call.

The July minutes were approved.

Director's Report

Circulation

Circulation for June was up over last year, approximately level from 2015. First-time checkout was up more than 10 percent in July. More requests were received, and there were 78 new borrowers for the month. Downloadables and inter-library loans were down slightly. The Children's Room was up significantly due to the summer reading logs encouraging more book check-outs. Easy paperbacks increased 112 percent over last year! Graphic novels have really taken off as well, with a 71 percent increase downstairs and 59 percent in the teen room.

Programs

Summer Reading Programs went very well. In the Children's Room 380 logs were turned in with a sum total of 1,900 hours of reading. The children were really engaged this year. Teen Summer reading also went very well, with 70 participants compared to last year's 58. Out of the 70, 23 completed the program and close to 150 weekly check-ins. Teen Maker camp was a success with the teens working on individual and team projects incorporating technology and art. Unfortunately, the second session did not have enough participants to run.

Volunteer Hours

Volunteer hours for July were up over the last year at 531 ½. This is due to our intern and a couple other teen volunteers. A teen volunteer recruitment video was posted to the website on the teen page and facebook. The one for adults is almost finished as well. We just got a new Tuesday cookie volunteer.

Door Counts

Door counts for the month were 10,439 in comparison to last year's number 10,079.

Old Business

- A. New Copier- is working well.
- B. Old Home Day- All of the preparation is scheduled. The soccer team will bring the books up from the garage, the initial float design is done, and Jane Ellis and Pam Hayes are coordinating the pie sale.

New Business

- A. Friends of the Library- Annual Meeting is coming up in September. They are recruiting new board members. Blandine Shallow will step down because of other commitments.
- B. Janitorial- Short on personnel again due to illness.
- C. E-newsletter- went out to new patrons. The response rate is over 50 percent.
- D. Library Card Sign-up Month- we will be giving out mugs filled with chocolate and a bookmark.
- E. Budget 2018- deadlines are a little later this year
- F. We received a memorial gift from the Peter Pierce family. A video camera will be purchased with the donation.
- G. Katherine and staff attended a Rotary meeting. Their presentation was 30 books in 30 minutes. It was well received.
- H. Personnel - closed door.

The meeting was adjourned at 10:30 am. Next meeting is September 13, 2017.

Respectfully submitted:
Alexis Jackson