

# *Gilford Police Department*

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## **Gilford Police Department Joins Push to Encourage Firearm Owners to *Own It? Respect It. Secure It.***

*Gilford Police to generate firearms storage awareness by providing gun safety kits to residents.*

[Gilford, NH] – The Gilford Police Department (GPD) today announces its involvement in the *Own It? Respect It. Secure It.* (ORS) Initiative<sup>SM</sup> to help raise the public's consciousness on the issue of firearm safety and responsibility through the core message: "Store Your Firearms Responsibly."

To generate awareness around this important message, GPD will be providing free gun safety kits to Gilford residents while supplies last (a maximum of two safety kits per household will be allowed). Kits include a cable-style gun-locking device with accompanying brochure that discusses safe handling and storage in order to help deter access by unauthorized individuals, including at-risk persons. Residents may stop by the police department in order to retrieve kits from police Dispatch personnel.

"Through the ORS Initiative, we want to reach as many people as possible with this message to encourage safe and responsible firearm storage," said GPD Chief of Police Anthony Bean Burpee. Bean Burpee continued by saying, "Our goal is to make proper firearm storage as second nature as keeping medicine in child-resistant containers. With the ORS Initiative, we can have a positive impact in helping to prevent accidents and unauthorized use of firearms."

The ORS Initiative, created by the National Shooting Sports Foundation, is built on the firearm industry's long-standing commitment to safety and has been developed to give industry members an ongoing platform to promote and encourage firearm safety and storage. It also serves to enhance and amplify the messages of ongoing safety and education campaigns such as

Project ChildSafe®, which has distributed more than 36 million free firearm safety kits to gun owners through partnerships with law enforcement agencies in all 50 states and five U.S. territories

“Storing your firearms responsibly is a simple but vitally important message, and we are pleased to have the Gilford Police Department’s support for the ORS Initiative,” said Steve Sanetti, NSSF president and CEO. “Together, with all our industry partners, we can be powerful messengers in encouraging firearm owners to respect their firearms and to store them responsibly when not in use.”

For more information on the ORS Initiative, please log on to: [www.NSSF.org/ORS](http://www.NSSF.org/ORS)

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